



# S2 BUSINESS EDUCATION GLOBALISATION WORK

## WORKSHEET CHECKLIST

Please complete one worksheet each week and then submit to your class teacher via OneNote or email.

WORKSHEET	TICK ONCE COMPLETE
Worksheet 1	
Worksheet 2	
Worksheet 3	
Worksheet 4	
Worksheet 5	
Worksheet 6	
Worksheet 7	
Worksheet 8	
Worksheet 9	
Worksheet 10	
Worksheet 11	
Worksheet 12	
Worksheet 13	
Worksheet 14	
Worksheet 15	
Worksheet 16	
Worksheet 17	
Worksheet 18	
Worksheet 19	
Worksheet 19 – Extension	
Worksheet 20 – Extension	
Worksheet 21 – Extension	

Teacher Signature \_\_\_\_\_

## **Worksheet 1 The European Union – What is it all about?**

**Name:**

**Class:**

**Click on the link below.**

[http://europa.eu/kids-corner/countries/flash/index\\_en.htm](http://europa.eu/kids-corner/countries/flash/index_en.htm)

1. Describe why Europe's leaders decided to get together and control how much coal and steel each country could receive?
2. What is the EU's motto?
3. Identify 1 common goal all the EU countries have in common?
4. Why do YOU think this common goal is a good goal to have?
5. What is the difference between the European Parliament and the European Commission?

6. Identify 2 benefits of being a citizen of an EU country.

7. When does the EU celebrate its birthday?

8. What does the single market mean?

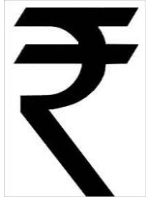
INSERT A PICTURE OF THE EUROPEAN UNION FLAG BELOW.

## Worksheet 2 - Member Countries of the EU

Using the interactive map list the countries under the date they joined the EU.

[http://europa.eu/kids-corner/countries/flash/index\\_en.htm](http://europa.eu/kids-corner/countries/flash/index_en.htm)

Date Joined	Country
1958	
1973	
1981	
1986	
1995	
2004	
2007	
2013	



## Worksheet 3 - Do you know your Currency?



Match up each country with the currency that the people of that country use to buy goods and services. One currency will be used TWICE.

Country	Currency
UK	
USA	
France	
Australia	
Russia	
Italy	
India	
Japan	

Euro

Sterling

US Dollars

Australian  
Dollars

Ruble

Rupee

Yen



# Worksheet 4 -Calculating Exchange Rates



You are going on holiday. Complete each table below to see how much FOREIGN currency you would get for your £.

A. £1 = US \$1.51

Calculate how many US Dollars you would get for:

Amount of £	Exchange Rate	Amount of FOREIGN currency
£100		
£50		
£250		

B. £1 = 1.42 Euros

Calculate how many Euros you would get for:

Amount of £	Exchange Rate	Amount of FOREIGN currency
£100		
£50		
£250		

C. £1 = 185.71 Japanese Yen

Calculate how many Japanese Yen you would get for:

Amount of £	Exchange Rate	Amount of FOREIGN currency
£100		
£50		
£250		

You decided to go to the USA and then Italy for your holiday. You are now home in Scotland and need to CONVERT your FOREIGN currency BACK into £.



A. \$1 = £0.66p

Calculate how many £s you would get for:

Amount of \$	Exchange Rate	Amount of POUNDS STERLING
\$100		
\$50		
\$250		

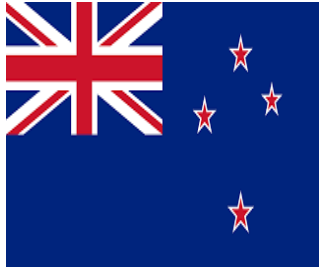
B. 1 Euro = £0.70p

Calculate how many £s you would get for:

Amount of Euros	Exchange Rate	Amount of POUNDS STERLING
100 Euros		
50 Euros		
250 Euros		

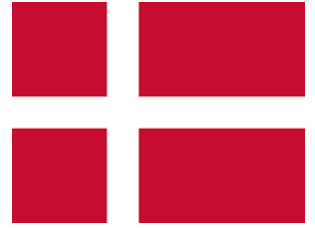






### EXTENSION TASK

Well done on completing the above currency conversions. Now you are going to do some internet research to find out the most up to date exchange rate for the currencies listed below.



Country	Name of Currency	Exchange Rate
New Zealand		
South Africa		
Sweden		
Denmark		

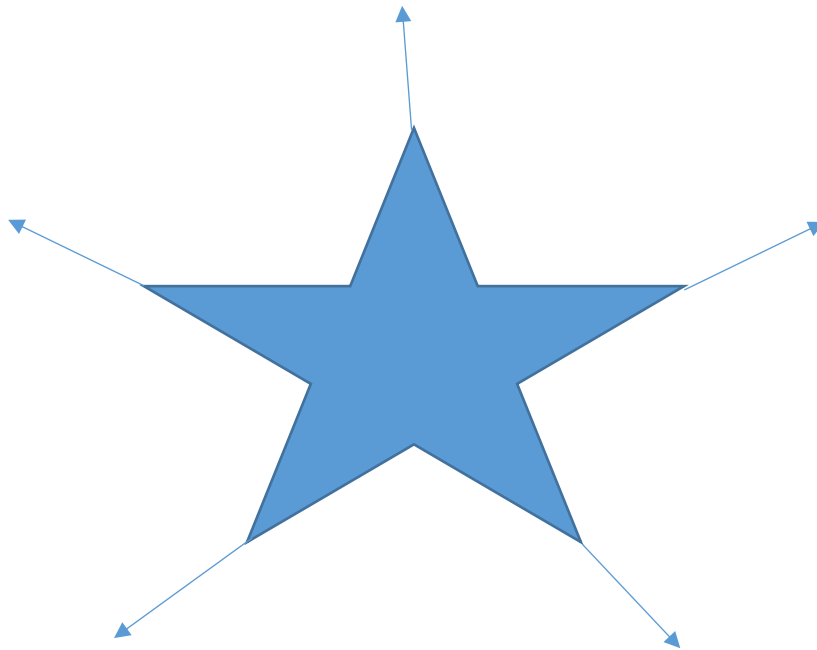
You are now going to convert £500 into each of the foreign currencies listed below and complete the table.

Country	Exchange Rate	Amount of Foreign Currency
New Zealand		
South Africa		
Sweden		
Denmark		



## Worksheet 5 - Why does Scotland and the UK have to IMPORT goods?

Discuss with your partner the reasons why the UK has to IMPORT certain good and write them below.



## Worksheet 6 - IMPORTS

### WHICH COUNTRY?

Decide which country is famously known for producing these goods that we IMPORT into the UK.



Country	Good
France	
New Zealand	
Japan	
Spain	
India	

Tea

Lamb

Oranges

Cars

Cheese



## Worksheet 7 - Which Country, Which Car?



Complete the table below, matching up each country to the BRAND of car that they manufacture.

Country	Brand of Car
USA	
Japan	
France	
Sweden	
Germany	
Italy	
South Korea	

Hyundai  
Honda

Volvo  
Ford

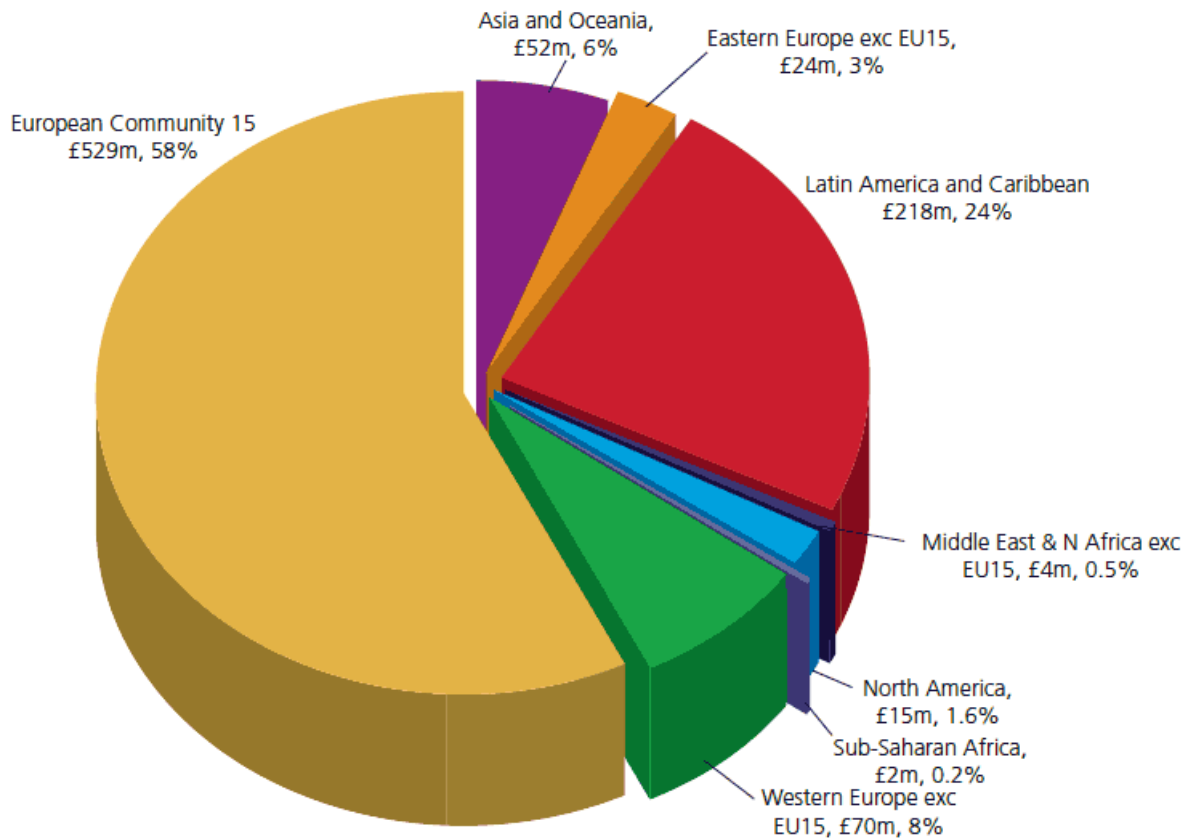
Alfa Romeo  
BMW

Renault



## Worksheet 8 - FOOD IMPORTS to Scotland

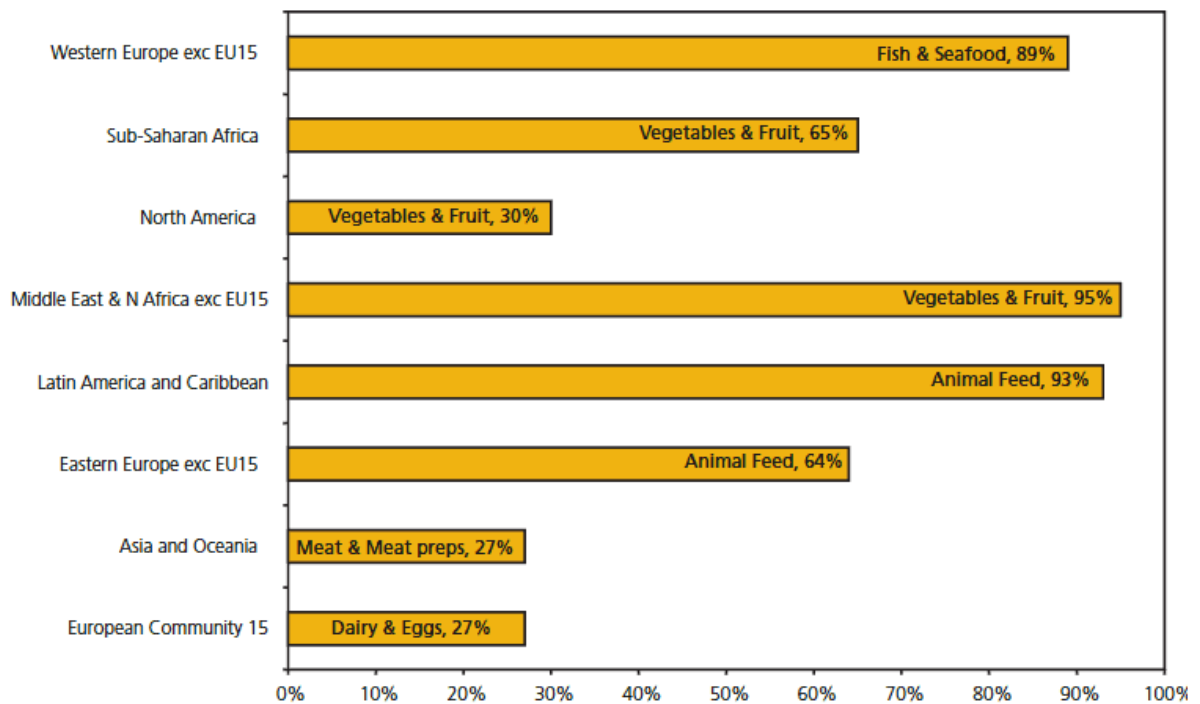
This is a pie chart that shows the value of FOOD IMPORTS to Scotland from other countries.



Answer the questions below in sentences.

1. Which country or group of countries, do we IMPORT the highest value of food from?
2. What are those values? \_\_\_\_\_
3. Which country or group of countries, do we IMPORT the LEAST amount from?
4. What are those values? \_\_\_\_\_
5. Why do you think we IMPORT the most from your answer to question 1?

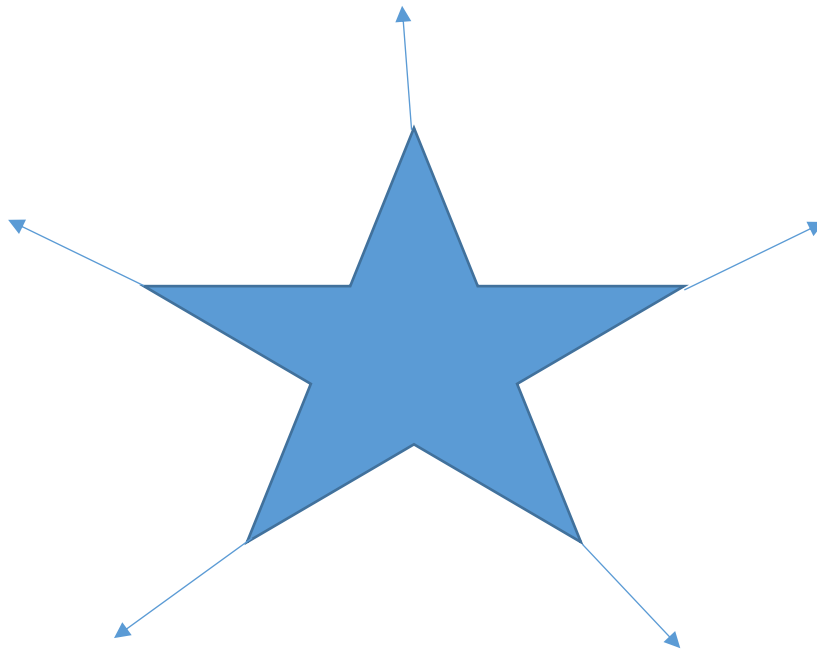
This bar graph shows us the TOP FOOD IMPORT from each of those countries.



1. What food type does your answer from Q1 above import to Scotland and what percentage is this?
2. What food type does your answer from Q3 above import to Scotland and what percentage is this?
3. Which group of countries does Scotland import their animal feed from?
4. What percentage of dairy and eggs come from the European Community 15?

## Worksheet 9 - Why does Scotland and the UK have to EXPORT goods?

Discuss with your partner the reasons why Scotland and the UK has to EXPORT products and write them below.

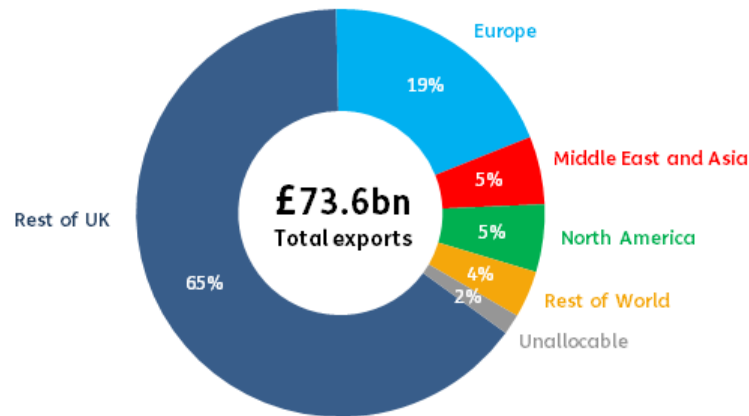


## Worksheet 10 - Scottish Exports

This is a pie chart which shows the destination of Scottish EXPORTS in 2012. Answer the questions in sentences below.

### Scottish exports

Destinations of Scottish exports (excluding oil and gas) in 2012

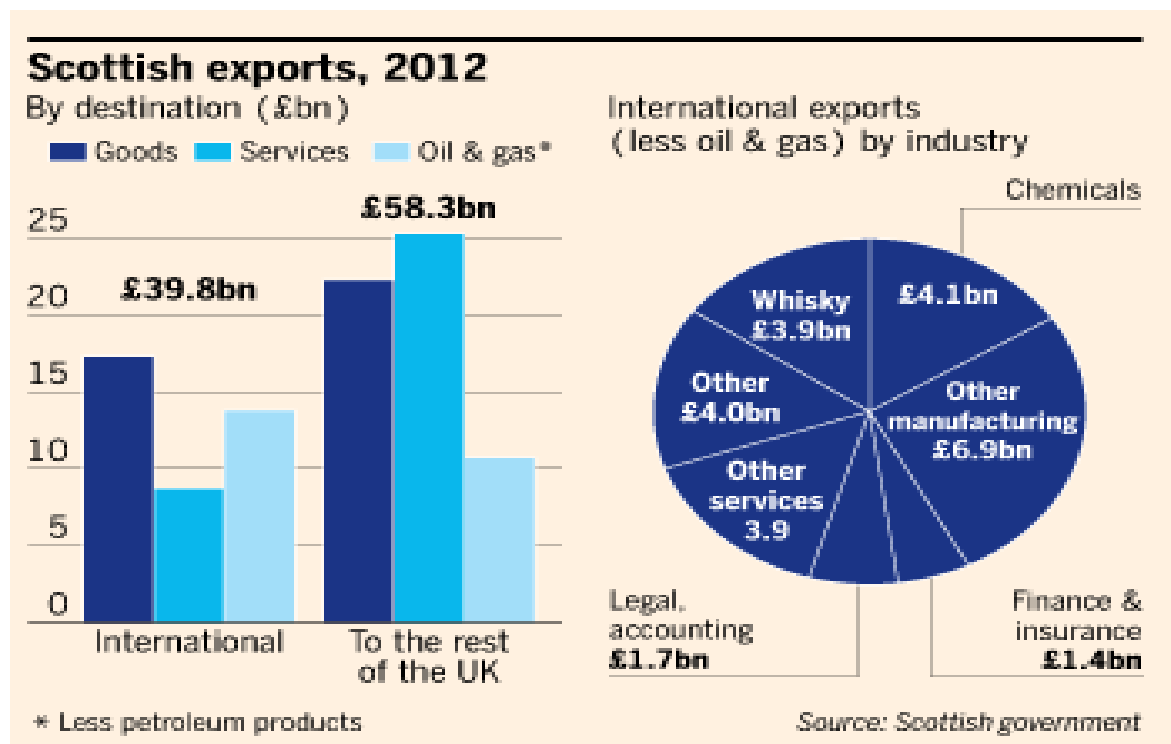


By Full Fact using Scotland's Global Connections Survey, 2012

1. In 2012, where did Scotland export the most of its goods to and what percentage was this?
  
  
  
  
  
  
  
  
  
  
2. What percentage of goods does Scotland export to Europe?



These charts tell us a bit more detail about Scottish Exports.



1. From the pie chart, which sector has the highest value of exports and how much is this?
2. How many billions of pounds did the whisky industry export in 2012?
3. In 2012, what was the total value of exports to the rest of the UK?

Worksheet 11- Can you name any MULTINATIONAL COMPANIES?



List as many as you can think of in the space below.

Which global products do you enjoy? List as many as you can think of in the space below.

## **Worksheet 12 - Name a Brand**

Complete the table by writing the first name of a brand that pops into your head for the following categories.

<b>CATEGORY</b>	<b>BRAND</b>
1. Mobile Phone	
2. Sportswear	
3. Soft Drink	
4. Computer Company	
5. Fast Food	
6. Car Manufacturer	

## **Name the Country of Origin**

Which country do you think these global brands originated from?

<b>COMPANY/PRODUCT</b>	<b>COUNTRY OF ORIGIN</b>
1.Nokia	
2.Ugg Boots	
3.McDonalds	
4.IKEA	
5.Dior Handbag	
6. Pandora	

## Worksheet 13 - op Global Brands of 2019



Write down 5 global brands that you think appear in the top 10. You will get a point for each one and an extra point if you have them ranked in the correct order!

My Top 5

POINTS

- 1.
- 2.
- 3.
- 4.
- 5.

The Real Top 5

POINTS

- 1.
- 2.
- 3.
- 4.
- 5.

## **Worksheet 14 - Where are Multinationals Located?**

For each business, find out where in the world they have factories located. Only write a maximum of 5 locations if there are more.

<b>Business Name</b>	<b>Locations</b>
Coca-Cola	
Primark	
Nike	
HSBC	

## Worksheet 15 - Is Globalisation a Good or a Bad Thing?

Tick the box if you think the statement means that globalisation is a good thing or a bad thing.

	<b>Good</b>	<b>Bad</b>
It can mean success for small companies		
Products that are made far away which could be made locally cause unnecessary transportation and therefore adding to the carbon footprint		
Large multinational companies can become too powerful, threatening the survival of smaller local companies		
People in other parts of the world may get to enjoy products made many miles away		
Cultures can be threatened e.g. local foods may be ignored in favour of a "global burger".		

## Worksheet 16 - Sectors of Industry

Decide whether each job listed below is in the primary, secondary or tertiary sector of industry. Place a tick in the correct column.

	<b>Primary</b>	<b>Secondary</b>	<b>Tertiary</b>
Coal miner			
Hairdresser			
Doctor			
Teacher			
Farmer			
Cake maker			
Car manufacturer			
Taxi driver			

Describe each of the sectors of industry below by completing the sentences.

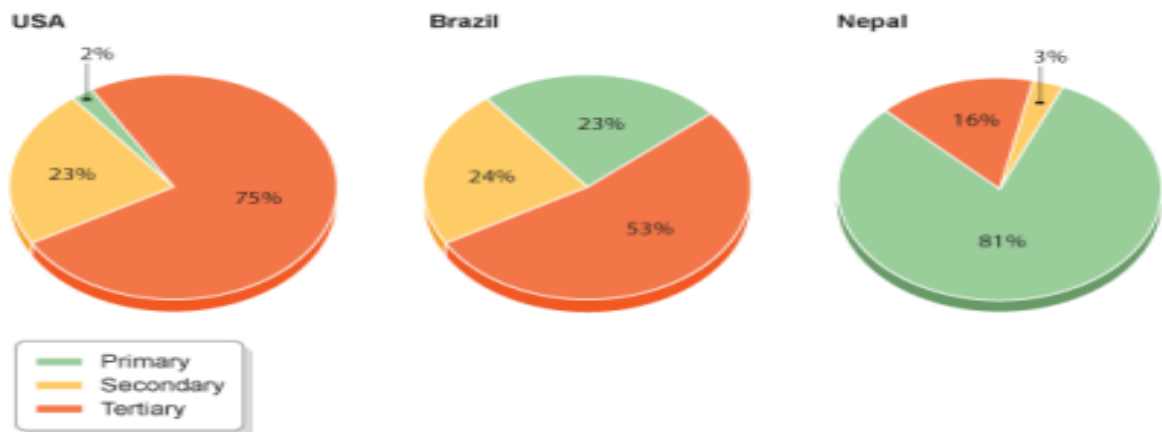
1. The primary sector of industry is when.....  
.....
2. The secondary sector of industry is when .....  
.....
3. The tertiary sector is when .....  
.....

## Worksheet 17 - Comparing Employment Structures

The employment structure of a country shows how the labour force is divided between the primary, secondary and tertiary sectors. Different countries have different employment structures. The employment structure of a given country can tell you quite a lot about its economy.

In the richest countries, for example, there will usually be more people working in the tertiary sector than in the primary and secondary sectors. In the poorest countries, there tend to be more people working in the primary sector than in either the secondary or tertiary sectors.

Look at the diagram below. Based on the employment structure, which countries do you think are the richest and poorest?



1. Looking at the diagram above, which country do you think is the richest country?  
Give a reason for your answer.
  
2. Looking at the diagram above, which country do you think is the poorest country?  
Give a reason for your answer.



3. What percentage of people work in the primary sector in the USA compared to the number of people in that sector in Brazil?
  
4. What is the difference in the percentage of the number of people who work in the secondary sector in Brazil compared to the secondary sector in Nepal?

## Worksheet 18 - Ethical Business Presentation

You are going to choose one of the ethical points from above and create a presentation on a business or business that DOES follow that ethical stance and a businesses or business who DOES NOT follow that ethical stance.

Your presentation should include the following information:

- Name of the Company
- When it was established
- Where it was established about
- Some of the products or services they provide
- Details of why they are ethical or unethical. Write as much information as possible over several slides.

<b>Ethical Business</b>	<b>Unethical Business</b>
The Body Shop	Nike
Google	Primark
Marks and Spencer	Apple
Starbucks Coffee Co.	Nestle
Innocent Smoothie	Toyota

## WORKSHEET 19 – EXTENSION

### SCOTTISH PRODUCT ACTIVITY

Over the last few weeks we have looked at the European Union, imports and exports, exchange rates, globalisation, changing employment patterns and business ethics. We are now going to bring all this knowledge altogether in the form of a project based on a Scottish product.

You can choose to do your project on either:

Tunnocks

Irn Bru

Mackies

Once you have decided you must complete the following tasks.

#### Task 1

Carry out some background research into your Scottish product and business. Record your answers on the sheet. You have 30 minutes to find as much information as possible. If you do not manage to finish then it must be completed for homework for next week.

#### Task 2

Start creating your presentation based on the information you have found so far. You can choose to do this in either a PowerPoint or Prezi. You will have 30 minutes next lesson to complete this presentation if you need to find more

information at home. Ensure your presentation meets the required standards as discussed by your teacher.

### Task 3

You are going to work in pairs with someone who has chosen the same product as you to create a global marketing campaign for your product. Choose a country that you would like to sell your product to (one that you doesn't already sell to).

### Scottish Products

For your chosen Scottish product find the answers to the following questions/topics. This research will form the basis of your presentation.

Business Information	
Name of business	
When did they start their business?	
What goods or services do they make/sell?	
Where is their business located about?	

How many staff do they employ?	
What is their recent profit figure?	
How many sales are made in a year?	
Which countries do they export their product to or how many countries?	
Have they changed the product name/ingredients/packaging in order to sell it abroad? If so give details and insert an image.	
How much do they sell their products for abroad? (You might need to convert using UK prices and the current exchange rate).	
Is your chosen business an ethical one? If you can't find information, what do you think?	

You can present this information in the form of a:

powerpoint

prezi

